

Abstract

The invention relates to a heat-activable pressure-sensitive adhesive. Provision is made for this heat-activable pressure-sensitive adhesive to comprise a polymer or copolymer
5 formed from a monomer composition comprising at least 50% by weight of a compound of the formula $\text{CH}_2=\text{CH}(\text{R}_1)(\text{COOR}_2)$, wherein R_1 represents H or CH_3 and R_2 represents H or an alkyl chain having 1 to 30 carbon atoms, the polymer or copolymer having

10 a static glass transition temperature of -10°C to 120°C ;

a temperature activation range of 15°C or less; and

a molecular weight distribution M_w/M_n of 2.5 or less.